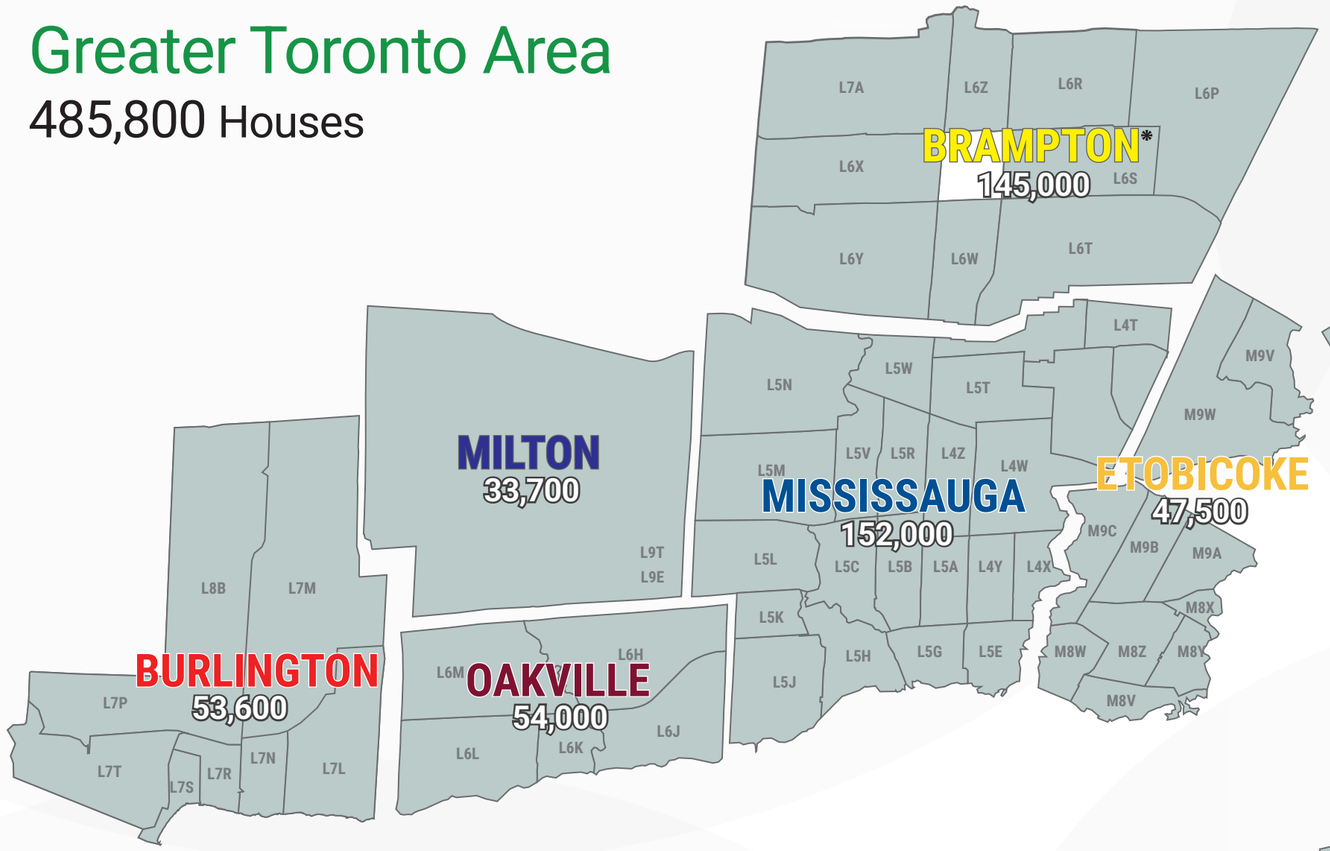
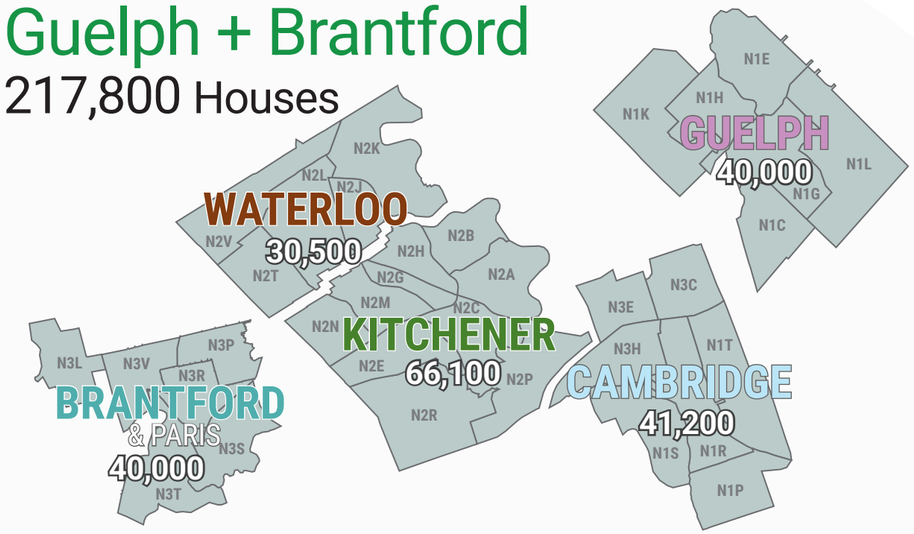
7 ISSUES A YEAR • 16 MARKETS

890,700 houses per issue* • 5.7 million+ deliveries a year • 20+ communities

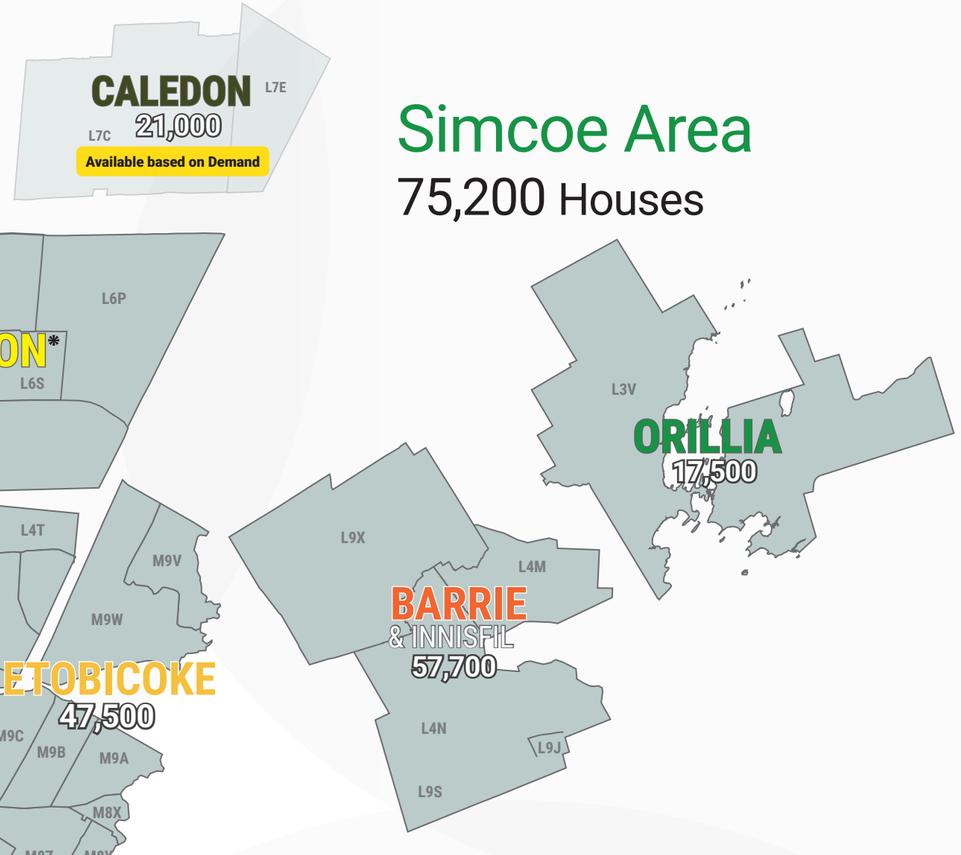
Greater Toronto Area
485,800 Houses



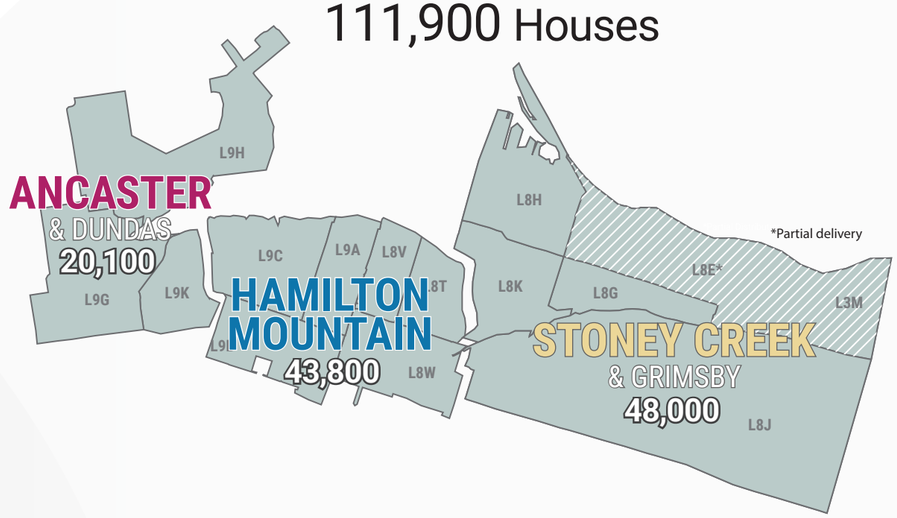
Tri-Cities Area
Guelph + Brantford
217,800 Houses



Simcoe Area
75,200 Houses



Hamilton Area
111,900 Houses



TOTAL CIRCULATION PER ISSUE

890,700 houses

URBAN LIVING MEDIA
www.livingmedia.ca

2027 Mailing Dates

April 7th - 13th
Artwork Due: March 19, 2027

May 5th - 11th
Artwork Due: April 16, 2027

June 2nd - 8th
Artwork Due: May 14, 2027

July 2nd - 8th
Artwork Due: June 11, 2027

August 9th - 13th
Artwork Due: July 16, 2027

Sept. 9th - 15th
Artwork Due: August 20, 2027

October 12th - 18th
Artwork Due: Sept. 24, 2027

*Brampton distribution is only April, May, June & September

Artwork Dimensions

Full Page
5.125” x 10.88”

Half Page
4.625” x 4.9”

DELIVERED BY:
CANADA POST / POSTES CANADA

For booking information & sales inquiries, contact us:
Tel.: **416.303.8998**
Email: **ads@livingmedia.ca**

WHY PRINT WORKS

Print that works with everything else.

Your ads sits in their hands and in their home... then sends them to your phone, your website and your door.

92% of Canadians read their direct mail.[1]

40% more likely to hit top customer acquisition results when direct mail is part of the campaign[2]

39% more time spent with campaigns that pair mail with digital[2]

- ✓ Real homes in real neighbourhoods.
- ✓ One flat price per issue.
- ✓ Passed around and shared.
- ✓ Ad design included.
- ✓ Top of mind, 7 times a year.

URBAN LIVING MEDIA

For booking information and sales inquiries, contact us:

Tel.: **416.303.8998**

Email: **ads@livingmedia.ca**

MAILING ADDRESS:

P.O. BOX 40087 Derry Heights PO, Milton L9T 7W4

[1]Canada Post/Kantar, SMM Stats Update, 2018 • [2]Canada Post, Connecting for Action, 2016 [3] Institute of Practitioners in Advertising (IPA), via Canada Post
[3]Canadian Home Builders' Association, Renovation Market Index, 2026

WHO WE REACH

Right where decisions get made.

Urban Living lands in homes across 16 Ontario markets, reaching the households ready to renovate, refinance and choose where to eat out.

Home Improvement
Roofing, HVAC, windows, kitchens & baths... landscaping a $107-billion industry in Canada[3]

Financial Services
Mortgages, investments, insurance and real estate.

Dining & local services
Restaurants, takeout and neighbourhood business



152,000
Houses in Mississauga



145,000
Houses in Brampton



47,500
Houses in Etobicoke



54,000
Houses in Oakville



53,600
Houses in Burlington



33,700
Houses in Milton



20,100
Houses in Ancaster & Dundas



48,000
Houses in Stoney Creek & Grimsby



43,800
Houses in Hamilton Mt.



57,700
Houses in Barrie & Innisfil



17,500
Houses in Orillia



40,000
Houses in Brantford & Paris



66,100
Houses in Kitchener



30,500
Houses in Waterloo



41,200
Houses in Cambridge



40,000
Houses in Guelph

URBAN LIVING MEDIA

Become a household name.

Put your business in 891,000 Ontario homes, 7 times a year. Delivered by Canada Post.

890,700 houses per issue

16 local markets

7x issues a year

