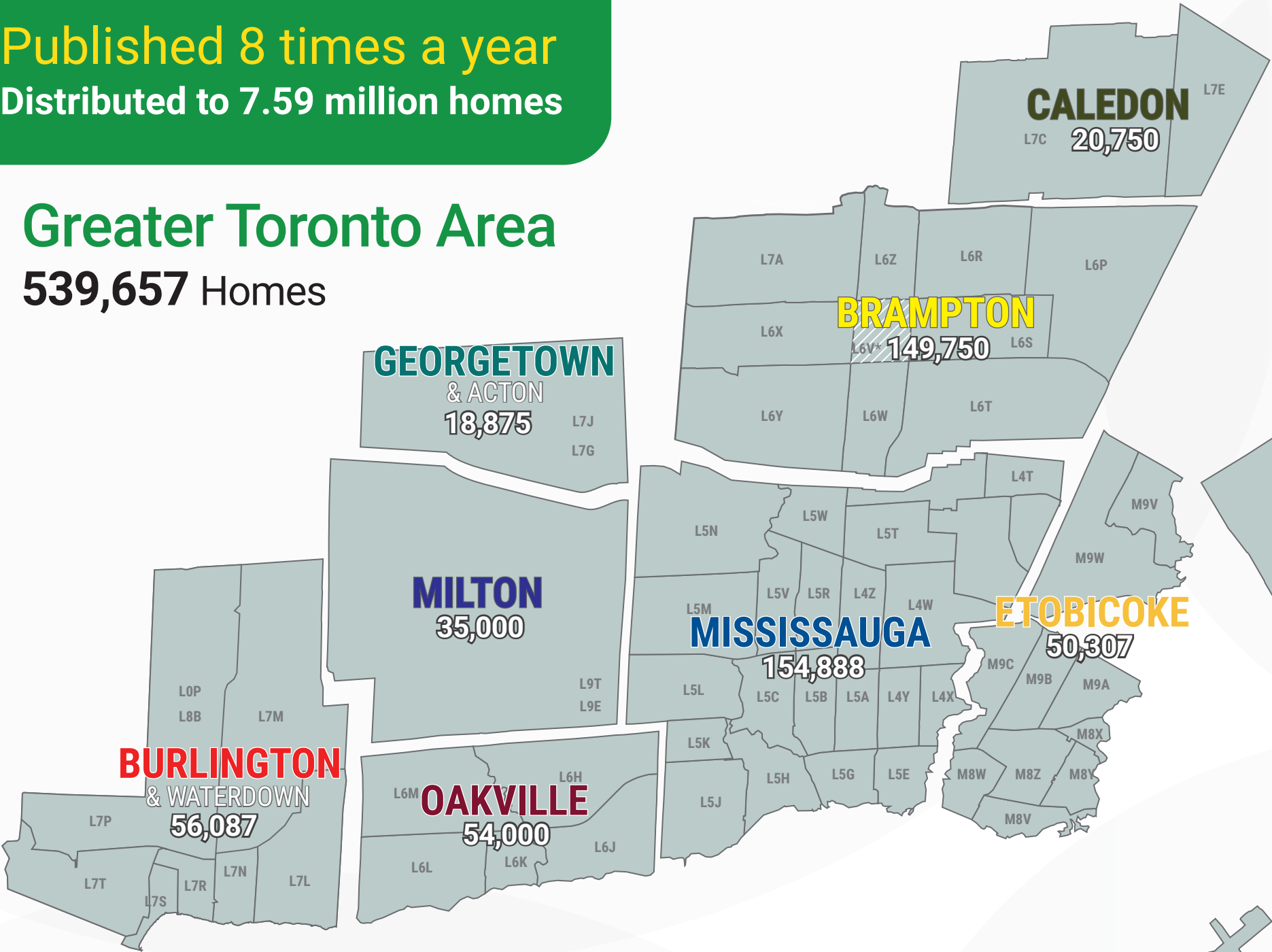
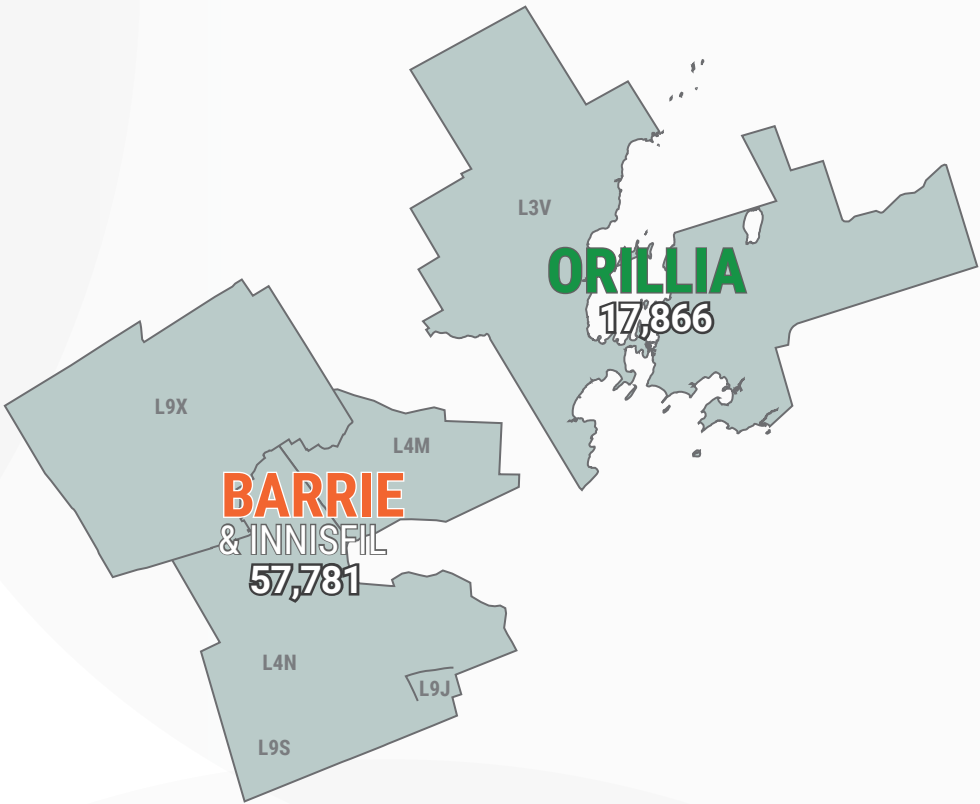


Published 8 times a year
Distributed to 7.59 million homes

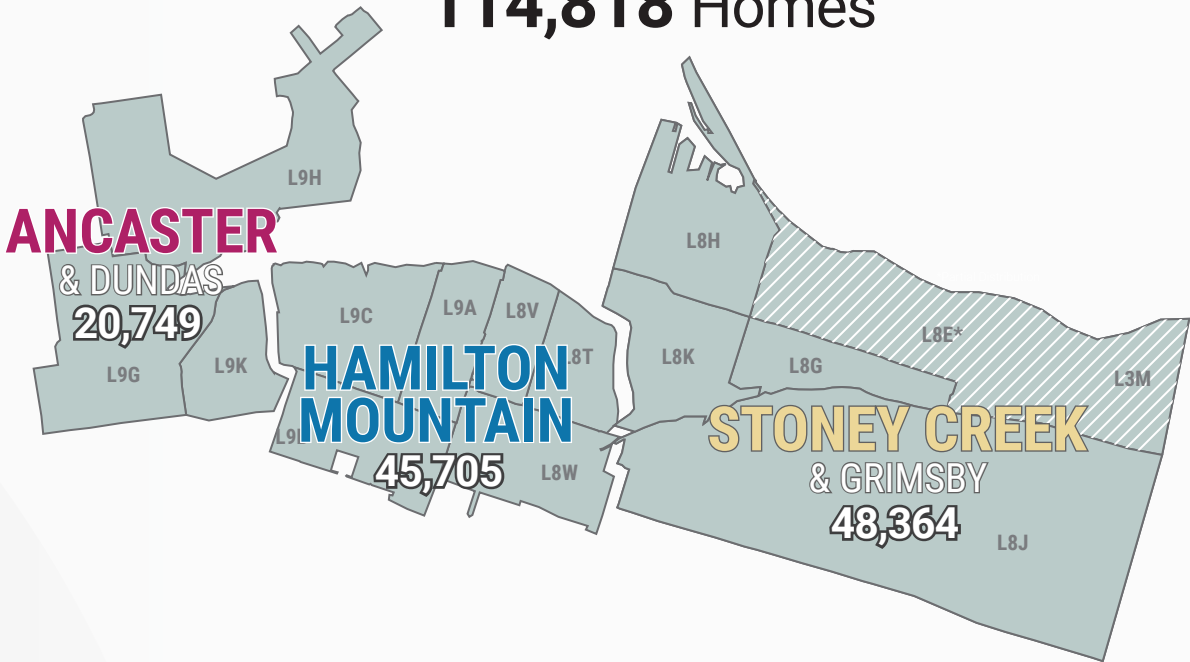
Greater Toronto Area
539,657 Homes



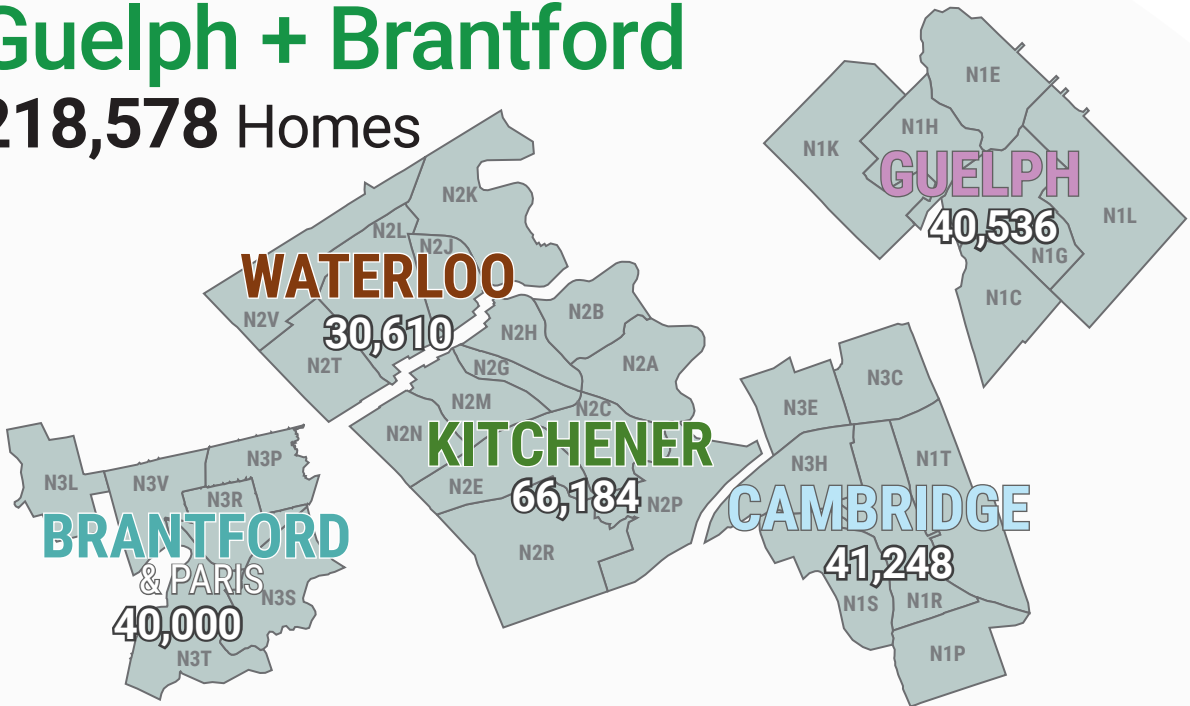
Simcoe Area
75,647 Homes



Hamilton Area
114,818 Homes



Tri-Cities Area
Guelph + Brantford
218,578 Homes



Total Circulation per Issue
948,700 Homes

2025 Mailing
Dates

March 5-12
Artwork Due: Feb. 14, 2025

April 2-8
Artwork Due: Mar. 14, 2025

May 1-8
Artwork Due: April 11, 2025

June 11-18
Artwork Due: May 23, 2025

July 9-16
Artwork Due: Jun. 20, 2025

August 7-14
Artwork Due: Jul. 18, 2025

September 10-17
Artwork Due: Aug. 22, 2025

October 8-15
Artwork Due: Sept. 19, 2025

Artwork
Dimensions

Full Page
5.125" x 10.88"

Half Page
4.625" x 4.9"

Guaranteed Delivery By:

